

CHILD CARE BUSINESS LAB

Coming to Greater Portland this Spring!

Have you ever wanted to open a child care business and weren't sure where to start? Do you have a passion for helping children learn & grow, and do you want to learn more about the business details of running a child care? Are you wondering how to ensure your child care business is profitable? Would you like to be coached through the licensing process?

We are excited to announce the launch of a new Child Care Business Lab to support you in opening an in-home family child care in Greater Portland! This opportunity is a partnership between United Way of Southern Maine, CEI, Greater Portland Workforce Initiative, and Portland ConnectED - Starting Strong.



WHAT IS THE CHILD CARE BUSINESS LAB?

The Child Care Business Lab consists of groups of ten to fifteen individuals learning together how to start a child care program. The members of the group will have similar goals and may also share the same concerns or challenges. By joining the Child Care Business Lab, you will be part of an interactive, engaging community, receiving group and individual support to be successful. There is **no charge** for this program.

The Business Lab will be available in English and in French (depending on demand). Classes will begin in June, and it is expected that entrepreneurs will open a high-quality child care business in 2022.

WHAT DOES THE CHILD CARE BUSINESS LAB INCLUDE?

Participants will:

- Develop a business plan
- Be coached through the licensing process
- Learn and discuss best practices for managing a high-quality child care business
- Work 1:1 with a business advisor
- Receive 1:1 individualized support throughout the program

Participants will be eligible to apply for start-up child care business grants and loans, and will be supported through the application process. Resources are also available to support program participation.

CHILD CARE BUSINESS LAB INFO SESSIONS

Interested in learning more? Please [complete this form](#) and/or join us for a one-hour virtual information session on 5/14, 5/17, or 5/26. French interpretation will be available. [Zoom link](#), Meeting Id: 851 4916 2192 , Passcode: 552806 Questions? Contact Kwame Yeboah at kyeboah@uwsme.org

Sat, May 14 @ 10am

Tues, May 17 @ 7pm

Thurs, May 26 @ 10am



United Way
of Southern Maine



This program is part of the Child Care Incubator Initiative: developing a sustainable child care ecosystem by creating a child care workforce pipeline, preparing child care entrepreneurs to be successful, and minimizing barriers to child care business growth across Cumberland County.